

APPLE DAY GENERAL GUIDE 2022

Organization: 33rd Kerrisdale Scout Group

Event: Apple Day Fundraiser

Location: Park Royal South Mall, West Vancouver

Date: October 1st (Beavers and Scouts) and 8th (Cubs and Venturers), 2022

Contact: Sct. Myron: 778-288-2150 Mabel Ser: 604-763-4466

Shifts: Each shift includes a 15-minute check-in period and a 90-minute standing period.

Shift A: 10:15 AM – 12:00 PM

Shift B: 11:45 AM – 1:30 PM

Shift C: 1:15 PM – 3:00 PM

Shift D: 2:45 PM – 4:30 PM

Shift E: 4:15 PM – 6:00 PM

What is Apple Day?

Apple Day is a fundraising tradition that Scouts started in Canada. This annual event gives our members the opportunity to ask the community for help to fundraise for various scouting activities and to show their appreciation to the general public for their support.

Our group members will be positioned outside certain mall entrances to ask the public for their financial support to help run programs and activities throughout the year. As an appreciation for their donation, the members will offer an apple to signify their thanks.

Any money raised during Apple Day goes towards improving the Scouting program by providing more outdoor adventures for youth, such as camping, training, hikes, rock climbing, kayaking and many other endeavours.

What to Bring

- Baskets that can fit 4-8 apples
- Full uniform and blue jacket (dress for the weather, we will be outside)
- Face mask



Sign-in Procedure

1. Please arrive on time, meet up at **2/F Food Court Parking Lot – Outdoor Patio**
2. **Beaver & Cub parents:** Signature for child drop-off (sign in)
3. **Members:** Go pick up equipment
 1. Take 4-8 apples and some apple tags, put into basket
 2. Take a money jar
4. **Members and Volunteer Parents:** Proceed to check-in counter
5. **Headquarter Manager:** Group members into teams and assigns each team to a door (Each team includes 1 door supervisor and 2-4 members, preferably of mixed sections)
6. **Door Supervisors:** Write down name and phone number
7. **Members:** Insert the team card (Shift & Door #) into your donation jar
8. **Scouter:** Check uniform, apple basket, and donation jar, give direction to the door, and release the team
9. Head to assigned door as a team

Sign-out Procedure

1. **Door Supervisor:** Bring ALL team members, donation jars, and apples back to headquarters
2. **Scouter:** Collect all donation jars from each team, put in one bag, and seal it with team card
3. **Members:** Return extra apples/tags
4. **Beaver & Cub Parents:** Sign-out your child before dismissal

Headquarters Contact:

Sct. Myron: 778-288-2150

Mabel Ser: 604-763-4466

Contact numbers above if you need more apples, any help, or have any questions

Asking for Donations

Please Note: Visitors are not obligated to give you donations, so please respect their decision and stay polite regardless. Remember that you are in uniform.

1. Open the doors visitors entering and leaving the mall.
2. Ask politely – **“Excuse me, would you like to support our scout group?”**
 - *** Make sure not to ask the public to BUY apples. ***
 - Be prepared to answer questions if they ask. Some examples:
 - Why we are fundraising/Why are you standing at this door?
 - What do you like about scouting?
 - What will the donations be used for?
The donations go towards new equipment and repairs, camps, outdoor activities (e.g. rock climbing, skiing), lowering costs of activities for all members, etc.
3. If a donation is made, offer an apple.
4. Say **“Thank You”** It is okay if you are ignored/declined, say **“Thank You”** regardless.



Apples

- We are **NOT SELLING** apples.
- As a way to show our appreciation for donations, we will offer an apple if they want it.
- Apples are offered only when a donation is made.

Mall Rules

- You are not permitted to fundraise inside the mall, members must stay outside at the assigned mall entrances.
- Do not block the entrances or disturb the public.

Door Supervision

As the parent volunteer/door supervisor, you will be responsible for **ALL** members at the door and not only your own child. Senior scouts and ventures at the door can be door supervisors.

Supervisors must do the following tasks:

- Keeping an eye on the kids at all times
- Bringing all kids to the assigned door after sign-in
- Bringing back all kids (with money jar & extra apples) to headquarters for sign-out
- Call headquarters for the following:
 - When more apples are needed
 - When a money jar is filled
 - When you must leave and there is no senior scouts or venturers to act as a substitute

Bathroom

It is recommended that parents take their children to the bathroom **before** check-in. If young members need to go to the bathroom during the shift, please use your judgement when choosing one of the below options:

- A. Everyone goes to the bathroom together
- B. Let Senior Scouts/Ventures at your door help supervise temporarily, while the parent escorts child to bathroom
- C. Let Senior Scouts/Ventures escort young members to bathroom
- D. Call headquarters and ask for substitute to supervise temporarily

Tired Members?

- For young members, **two 5-minute breaks** can be taken.
- Yes, you can go back into the mall to sit, but do not let kids run around.
- If you cannot keep an eye on the doors for another young member, then all young members must take a break at the same time. All members must be supervised at all times.

Money Collector

This year, we will not collect money mid-shift. If a member's jar gets too full during the shift, call headquarters. We will send a leader to come empty or exchange the jar.

Money is to be handed off to **leaders in red uniforms**.

During sign-out, leaders will collect all donation jars from the same team, put the money in one bag, and seal it with their team card.

Safety and Thieves

For uncooperative/boisterous people, you are to stay calm and not encourage interaction. If the problem persists, keep your distance and go into the mall as a team. Wait a few minutes and recheck. They will usually be gone by then.

In the unlikely case that money is stolen, comply and do not retaliate. Losing the money is okay, because this event is to be conducted with safety as a top priority.